

**EAST END IMPROVEMENT CORPORATION**  
**Meeting of the Board of Directors**  
**Thursday, September 30, 2021**

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a special session, open to the public, at 3211 Harrisburg Boulevard, Houston, Texas 77003, on **Thursday, September 30, 2021, at 3:00 p.m.** The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado and Elliot Barner

Board Members Absent: Blanca Blanco

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Angela Stephens, Dan Joyce, and Judy Marcantel

Meeting called to Order at 3:07 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The amended June meeting minutes and August meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Barner to approve the amended June meeting minutes and August meeting minutes, as presented. Director Alvarado seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the eleven months ended August 31, 2021.

Ms. Stephens presented and reviewed the Financial Reports through August 31, 2021. After discussion, Director Barner moved to approve the reports, as presented. Director Alvarado seconded the motion, which passed unanimously.

3. **Draft Budget for Fiscal Year 2021-2022.** Review the draft budget for Fiscal Year 2021-2022 and authorize action as appropriate.

Ms. Stephens presented and reviewed the second draft budget for Fiscal Year 2021-2022. After discussion, Director Barner moved to approve the second draft budget for Fiscal Year 2021-2022. Director Alvarado seconded the motion, which passed unanimously.

4. **Cultural Art Strategic Plan.** Receive update on Cultural Arts Administrator and authorize action as appropriate.

Mr. Joyce provided an update on hiring a Cultural Arts Administrator as a part-time contractor at \$40,000 per year, which will be paid by East End District contributions. He stated that a Cultural Art Task Force will be appointed to support the efforts of the Cultural Arts Administrator and help implement the Cultural Arts Strategic Plan. No action was taken.

5. **UP Art Studio.** Receive request from UP Art Studio to support East End mural projects and authorize action as appropriate.

Mr. Joyce reviewed the proposed sponsorships from UP Art Studio for the East End mural projects. He stated \$10,000 would sponsor Staff Sergeant Macario Garcia mural; \$9,500 would sponsor the 75<sup>th</sup> Street Bridge mural; and \$5,500 would sponsor the Union Pacific mural, utilizing all of the \$25,000 Johnnie Blonde donation.

After discussion, Director Barner moved to approve the proposed mural sponsorships with UP Art Studio as follows: (1) \$10,000 sponsorship for Staff Sergeant Macario Garcia mural; (2) \$9,500 sponsorship of the 75<sup>th</sup> Street Bridge mural; and (3) \$5,500 sponsorship for the Union Pacific mural. Director Alvarado seconded the motion, which passed unanimously.

6. **Houston BCycle.** Review request from Houston BCycle to support East End mural projects and authorize action as appropriate.

Mr. Joyce reviewed request from Houston BCycle for an art station sponsorship of \$5,000 each. After discussion, Director Barner moved to approve two art station sponsorships for a total of \$10,000, to come out of the allocated budget. Director Alvarado seconded the motion, which passed unanimously.

7. **East End Street Fest.** Receive report providing an update on East End Street Fest and authorize action as appropriate.

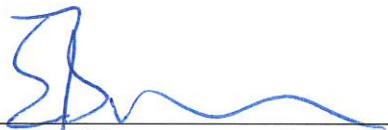
Mr. Joyce provided an update on the East End Street Fest scheduled for Saturday, October 16, 2021. No action was necessary.

8. **Public Comments.** Receive comments from the public.

There were no public comments.

9. **Adjourn**

The meeting ended at 4:09 p.m.

  
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East End Improvement Corporation

