

**EAST END IMPROVEMENT CORPORATION**  
**Meeting of the Board of Directors**  
**Friday, October 21, 2022**

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a regular session, open to the public, at 3211 Harrisburg Boulevard, Houston, Texas 77003, on **Friday, October 21, 2022, at 12:00 p.m.** The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Blanca Blanco, and Elliot Barner

Board Members Absent: none

Others in Attendance: Justine Townsend, Marci Dallas, and Dan Joyce

Meeting called to Order at 12:07 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The August meeting minutes were presented by Mr. Joyce. After review, a motion was made by Director Barner to approve the August meeting minutes, as presented. Director Blanco seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the months of August and September 2022.

Ms. Townsend presented and reviewed the Financial Reports through August 31, 2022, and September 30, 2022.

Director Alvarado joined the meeting at 12:11 p.m.

After discussion, Director Blanco moved to approve the reports, as presented. Director Barner seconded the motion, which passed unanimously.

3. **Income Tax Form 990.** Review draft IRS Tax Form 990 for filing and authorize signature as appropriate.

Mr. Joyce presented and reviewed the draft IRS Tax Form 990 for filing which was prepared by McConnell & Jones, LLP. After discussion, Director Blanco moved to approve the draft IRS Tax Form 990, with amended typographical errors, for filing and authorize Mr. Joyce to execute the Income Tax Form 990. Director Barner seconded the motion, which passed unanimously.

Ms. Townsend left the meeting at 12:36 p.m.

4. **Big Walls Big Dreams.** Review sponsorship proposal for support of Big Walls Big Dreams Mural Festival and authorize actions as appropriate.

Mr. Joyce reviewed the proposed sponsorships for Big Walls Big Dreams Mural Festival. He stated \$15,000 would sponsor one large-scale mural at York Street and Navigation Boulevard. After discussion, Director Blanco moved to approve the Visionaries sponsorship for Big Walls Big Dreams Mural Festival in the amount of \$15,000. Director Barner seconded the motion, which passed unanimously.

5. **East End Houston Cultural District.** Receive report providing an update on additional Cultural District activities and authorize appropriate action.

Mr. Joyce provided an update on Cultural District activities. He discussed next steps regarding mural placements in the esplanade and Lockwood bridge, and reviewed map and signage designs of the Cultural District. No action was necessary.

5. **Public Comments.** Receive comments from the public.

There were no public comments.

6. **Adjourn**

The meeting ended at 1:04 p.m.



East End Improvement Corporation

