

**EAST END IMPROVEMENT CORPORATION**  
**Special Meeting of the Board of Directors**  
**Friday, November 20, 2020**

The Board of Directors (the “Board”) of the East End Improvement Corporation (“EEIC”), met in a special session, open to the public, via video/audio conference on **Friday, November 20, 2020, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor’s Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Blanca Blanco, and Elliot Barner

Board Members Absent: None

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Justine Townsend, and Judy Marcantel

Meeting called to Order at 12:03 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The June and August meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Barner to approve June and August meeting minutes. Director Alvarado seconded the motion, which passed unanimously.

Director Blanco joined the meeting at 12:20 p.m.

2. **Financials Report.** Receive and approve the financial reports for the fiscal year ended September 30, 2020.

Ms. Townsend presented and reviewed the Financial Reports for Fiscal Year Ended September 30, 2020. After discussion, Director Barner moved to approve the reports, as presented, and the transfer of \$9,636.00 from EEIC to EED. Director Blanco seconded the motion, which passed unanimously.

3. **East End Street Fest.** Receive report regarding East End Street Fest, review outcomes and authorize action as appropriate.

Ms. Gorczynski presented and reviewed the East End Street Fest analytics and financial statements from the virtual festival held October 17, 2020. No action was necessary.

4. **EEIC 2021 Annual Calendar.** Receive and approve annual calendar for 2021.

Ms. Gorczynski presented and reviewed the EEIC 2021 annual calendar, which will take place on the second Friday every month at 12:00pm. After review, a motion was made by Director Blanco to approve the EEIC annual calendar for 2021, as presented. Director Barner seconded the motion, which passed unanimously.

5. **Security.** Update regarding Security Agreement with East End District.

Ms. Gorczynski provided an update regarding EEIC Security Agreement. She stated that the East End District will be working directly with Gulfgate, East Downtown Management District, and Harris County Precinct 6, and taking over the Security Contract for EEIC. She explained that this contract transfer will allow the EEIC to focus on cultural aspects and marketing. No action was necessary.

6. **Cultural District.** Update regarding East End Houston Cultural District.

Ms. Gorczynski presented and discussed the East End Cultural District Strategic Plan created by Weingarten Art Group. No Action was necessary.

7. **Public Comments.** Receive comments from the public.

There were no public comments.

8. **Adjourn**

The meeting ended at 1:08 p.m.



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East End Improvement Corporation