

EAST END IMPROVEMENT CORPORATION
Meeting of the Board of Directors
Friday, May 21, 2021

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a session, open to the public, via video/audio conference on **Friday, May 21, 2021, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor's Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Blanca Blanco, and Elliot Barner

Board Members Absent: none

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Angela Stephens, Dan Joyce, and Judy Marcantel

Meeting called to Order at 12:02 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The April meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Blanco to approve April meeting minutes, as presented. Director Barner seconded the motion, which passed unanimously.

Director Alvarado joined the meeting at 12:05 p.m.

2. **Financials Report.** Receive and approve the financial reports for the seven months ended April 30, 2021.

Ms. Stephens presented and reviewed the Financial Reports for April 30, 2021. After discussion, Director Alvarado moved to approve the reports, as presented. Director Blanco seconded the motion, which passed unanimously.

3. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.

Mr. Joyce provided an update on the East End Street Fest scheduled for Saturday, October 16, 2021, and reviewed the programming procedures with the Board. No action was necessary.

4. **Cultural Arts Strategic Plan Update.** Receive update on Cultural Arts Strategic Plan and update on Cultural Arts Administrator.

Mrs. Gorczynski provided an update on the Cultural Arts Strategic Plan and stated that the Finance Committee of the East End District has delayed the hiring of a Cultural Arts Administrator. Ms. Gorczynski stated she will present for approval again in June. No action was necessary.

5. **Update Regarding Diageo Outreach and Contribution.** Receive an update regarding outreach efforts from Diageo in support of Big Walls, Big Dreams festival and an update regarding contribution to EEIC on behalf of Johnnie Blonde.

Mr. Joyce stated the EEIC was notified of a \$25,000.00 donation from Diageo on behalf of Johnnie Blonde to fund cultural projects in the East End Houston Cultural District. No action was necessary.

6. **Review and Consider Contribution Toward Big Walls, Big Dreams Proposal.** Review latest request from UP Art Studios to participate as a sponsor and partner; and authorize appropriate action.

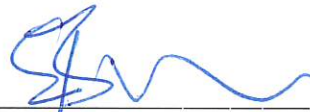
Mr. Joyce discussed the partnership with UP Art Studios on the preparation work for public space for murals. He discussed mural artwork by Carlos Alcaraz that will be painted on the northside wall of Harrisburg Avenue at Emancipation Avenue. No action was necessary.

7. **Public Comments.** Receive comments from the public.

There were no public comments.

8. **Adjourn**

The meeting ended at 1:00 p.m.



East End Improvement Corporation

