

EAST END IMPROVEMENT CORPORATION

TO: THE BOARD OF DIRECTORS OF THE EAST END IMPROVEMENT CORPORATION AND ALL OTHER INTERESTED PERSONS

Notice is hereby given that a Meeting of the Board of Directors of the East End Improvement Corporation (EEIC) will be held on Friday, May 21, 2021, at 12:00 p.m. via a video/audio conference. The video/audio conference meeting is authorized by the suspension of certain provisions of Chapter 551, Texas Government Code, as described below.

To view the meeting materials during the meeting using ZOOM, click the following link - <https://us02web.zoom.us/j/84760801683?pwd=UXptN012d3U1bWRGM0hNa2pDWFF2QT09>
Meeting ID: 847 6080 1683
Passcode: 072613

To participate by audio only, dial the following number -
+1 346 248 7799 US (Houston)
Meeting ID: 847 6080 1683
Passcode: 072613

Electronic copies of the meeting materials are also available at <https://www.eastenddistrict.com/news/east-end-improvement-corporation-meeting-agendas/> at such time the meeting occurs, or by contacting hello@eastenddistrict.com.

The meeting is open to the public and is being held to consider, discuss and adopt such orders, resolutions or motions, and take such other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Minutes.** Approve minutes from the previous meeting(s).
2. **Financial Reports.** Receive and approve the financial reports on revenues and expenditures; and authorize appropriate action.
3. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.
4. **Cultural Arts Strategic Plan Update.** Receive update on Cultural Arts Strategic Plan and update on Cultural Arts Administrator.
5. **Update Regarding Diageo Outreach and Contribution.** Receive an update regarding outreach efforts from Diageo in support of Big Walls, Big Dreams festival and an update regarding contribution to EEIC on behalf of Johnnie Blonde.
6. **Review and Consider Contribution Toward Big Walls, Big Dreams Proposal.** Review latest request from UP Art Studios to participate as a sponsor and partner; and authorize appropriate action.
7. **Public Comments.** Receive comments from the public.
8. **Adjourn.**

Pursuant to the March 16, 2020, Declaration by the Governor of the State of Texas, certain requirements of Chapter 551, Texas Government Code, have been suspended in response to the Coronavirus (COVID-19) disaster. This action allows governmental bodies to conduct meetings by telephone or video conference to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the Coronavirus (COVID-19).

May 21, 2020 Board Agenda

Signed: Eva Quiroz

