

EAST END IMPROVEMENT CORPORATION
Special Meeting of the Board of Directors
Friday, March 5, 2021

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a special session, open to the public, via video/audio conference on **Friday, March 5, 2021, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor's Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Elliot Barner and Blanca Blanco

Board Members Absent: None

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Angela Stephens, and Dan Joyce

Meeting called to Order at 12:03 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The January meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Blanco to approve January meeting minutes, subject to confirmation of the attendance of Marc Flores. Director Barner seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the first quarter ended January 31, 2021.

Ms. Stephens presented and reviewed the Financial Reports for January 31, 2021. After discussion, Director Barner moved to approve the reports, as presented. Director Blanco seconded the motion, which passed unanimously.

3. **Board Member Requirements.** Review Board Member Requirements, consider candidates and authorize appropriate action.

Mr. Gorczynski presented and reviewed the Board Member requirements for the EEIC. She stated that all members of the EEIC are required to be residents of the area. No action was necessary.

4. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.

Mr. Joyce provided an update on the East End Street Fest scheduled for Saturday, October 16, 2021, and discussed the sponsorship opportunities ranging from \$1,000.00 to \$2,500.00. Ms. Gorczynski then reviewed the East End Street Fest Concert Budget for 2021. No action was necessary.

5. **Mural Monday Update.** Receive report on "Mural Monday" social campaign activities and authorize action as appropriate.

Mr. Joyce provided an update on the social campaign activities to promote the Mural Monday series. No action was necessary.

6. **Documentary Projects Update.** Receive update and an advanced screening of “Ninfa Lorenzo: An East End Legacy” documentary and authorize action as appropriate.

Mr. Joyce presented a preview of the documentary, “Ninfa Lorenzo: An East End Legacy”. No action was necessary.

7. **Review Cultural Art Projects.** Receive report on cultural art projects as outlined in Strategic Plan and authorize action as appropriate.

Mr. Joyce provided an update on the cultural art projects. No action was necessary.

8. **Public Comments.** Receive comments from the public.

There were no public comments.

9. **Adjourn**

The meeting ended at 1:06 p.m.



East End Improvement Corporation

