

GREATER EAST END MANAGEMENT DISTRICT
Meeting of the Board of Directors
March 23, 2017

The Board of Directors (the "Board") of the Greater East End Management District (the "District" or "GEEMD") met in regular session, open to the public, at 3211 Harrisburg, Houston, Texas, on Thursday, March 23, 2017, at 3:30 p.m. The roll was called of the members of the Board, to-wit:

Position 1	Ann Taylor	
Position 2	Blanca Blanco	
Position 3	Stephen Quezada	
Position 4	William McConnell	Vice Chair
Position 5	Domenic Laurenzo	
Position 6	Joe Meppelink	
Position 7	Erin Dyer	
Position 8	Jose Valdez	
Position 9	Nory Angel	Chair
Position 10	Rodrigo Tejada	Assistant Treasurer
Position 11	Taryn Sims	Secretary
Position 12	R.D. Tanner	
Position 13	Craig Rohden	Treasurer
Position 14	Marjorie Pena	
Position 15	Susan Sahwani-Garcia	

and all of the above were present for all or a portion of the meeting except Blanca Blanco, William McConnell, Erin Dyer, and Jose Valdez, thereby establishing a quorum.

Also present during all or part of the meeting were Diane Schenke, Hedy Wolpa, Martin Chavez, Patrick Ezzell, Rosyne Wimbish, and Dan Joyce of the District staff; Jeanne McDonald of Jeanne H. McDonald, PC; Amy Holloway of Avalanche Consultants; Steve Spillette and Ty Jacobsen of CDS; and Roland von Kurnatowski of TXRX Labs.

At 3:40 p.m. Chair Nory Angel called the meeting to order.

ITEM 1. ASSESSMENTS. RECEIVE REPORT ON COLLECTION OF ASSESSMENTS AND AUTHORIZE APPROPRIATE ACTION.

Vice President Hedy Wolpa reported on assessment collections for the 2016 levy and prior years. She next explained bar charts showing delinquent assessment collections for 2015 and prior years, a copy of which is included hereto. No action was taken.

ITEM 2. RECEIVE PUBLIC COMMENTS IN ACCORDANCE WITH ADOPTED PROCEDURES.

There were no public comments.

ITEM 3. APPOINTMENT OF DIRECTORS. DECLARE VACANCIES, IF APPROPRIATE; APPOINT DIRECTORS IF APPROPRIATE; AND APPROVE A REVISED DISTRICT REGISTRATION FORM.

No action was needed.

ITEM 4. MINUTES. APPROVE MINUTES OF PREVIOUS BOARD MEETING(S).

Secretary Taryn Sims moved that the Board approve the minutes of the February 23, 2017, Board meeting as presented. Director R.D. Tanner seconded the motion, which passed unanimously.

ITEM 5. FINANCIAL REPORTS. RECEIVE AND APPROVE THE TREASURER'S REPORTS ON REVENUES AND EXPENDITURES, THE INVESTMENT REPORT AND THE FINANCE COMMITTEE REPORT, AND AUTHORIZE APPROPRIATE ACTION.

Assistant Treasurer Rod Tejada reported on the District's assets, liabilities, revenues and expenditures for February, 2017, and the fiscal year to date. Treasurer Craig Rohden moved that the Board approve the report as presented. Director Joe Meppelink seconded the motion, which passed unanimously.

At 3:50 p.m. Director Margie Pena entered the meeting.

ITEM 6. STRATEGIC PLAN UPDATE. RECEIVE REPORT FROM AMY HOLLOWAY OF AVALANCHE CONSULTING ON THE EAST END 2017-2020 ECONOMIC DEVELOPMENT STRATEGY, AND TAKE APPROPRIATE ACTION.

Amy Holloway of Avalanche Consulting presented the draft strategic plan update to the Board which included recommended goals and tactics for continued East End economic development and growth. Steve Spillette of CDS next presented the East End grocery store survey and discussed the responses from more than 1,200 respondents. No action was taken on either presentation.

At 4:00 pm, Stephen Quezada entered the meeting.

ITEM 7. FIELD SERVICES AGREEMENTS. CONSIDER NEW FIELD SERVICES AGREEMENTS WITH INTERNATIONAL AND HOBBY DISTRICTS, AND TAKE APPROPRIATE ACTION.

Martin Chavez, director of constituent services, explained the two new contracts for field services to Hobby District and International District and stated that the price for services was \$35.00 per hour, plus mileage reimbursement. He further stated that, pending Board approval to provide these services to the two districts, GEEMD would then service four management districts in total. After discussion, Treasurer Rohden moved that the Board approve agreements for field services with Hobby District and International District. Director Domenic Laurenzo seconded the motion, which passed unanimously.

ITEM 8. CITY OF HOUSTON PANHANDLER AND HOMELESS PROGRAM. RECEIVE REPORT ON THE CITY OF HOUSTON'S PANHANDLER AND HOMELESS PROGRAM AND A REQUEST FOR \$10,000 CONTRIBUTION TO SUCH PROGRAM, AND TAKE APPROPRIATE ACTION.

President Schenke explained Mayor Turner's program to end panhandling and homelessness in the City of Houston and stated that Houston area management districts had been asked to make monetary contributions to advertise the new software app that allows donations to the Homeless Coalition instead of donations to panhandlers. She next explained that the program, once implemented, would further enable other donors to contribute to the program that would continually fund the efforts to manage panhandling and homelessness. Director Quezada moved that the Board not agree to a monetary donation toward developing the panhandling and homeless program until there was further clarification of the program and its measurable outcomes. Director Susan Garcia seconded the motion, which passed unanimously.

ITEM 9. LETTER OF INTENT LOVETT COMMERCIAL. RECEIVE REPORT FROM INFRASTRUCTURE COMMITTEE ON THE LETTER OF INTENT WITH LOVETT COMMERCIAL TO FACILITATE PARKING TERMINAL AND ASSOCIATED PEDESTRIAN IMPROVEMENTS, AND TAKE APPROPRIATE ACTION.

This item was tabled.

ITEM 10. OPERATING AGREEMENT ON NAVIGATION ESPLANADE. RECEIVE REPORT ON TXRX LABS POSSIBLE KIOSK LEASE AND OPERATION ON NAVIGATION ESPLANADE, AND TAKE APPROPRIATE ACTION.

Patrick Ezzell introduced Roland von Kurnatowski of TXRX Labs who explained how TXRX Labs operates in the East End community. He next explained a concept for operating a learning lab on the Navigation Esplanade that would benefit entrepreneurial efforts of makers and students. After discussion, Director Meppelink moved that the Board approve a lease agreement, in the form substantially presented, to develop, lease, and operate a TXRX kiosk on the Navigation Esplanade. Director Garcia seconded the motion, which passed unanimously.

ITEM 11. PRESIDENT'S REPORT - DISTRICT OVERVIEW: RECEIVE THE PRESIDENT'S REPORT ON DISTRICT PROGRAMS; AND AUTHORIZE APPROPRIATE ACTION.

- a. Security and Public Safety - Receive reports on the following and authorize appropriate action:
 1. Graffiti Abatement Program
No report was given.
 2. Law Enforcement Coordination Team meeting
No report was given.

- b. Marketing and Perception – Receive reports on the following and authorize appropriate action:
1. Report on East End Houston and Staff allocation of time.
President Schenke explained that GEEMD is currently paying 2/3 of the staff salary for Dan Joyce for the East End Houston project, and that the East End Chamber of Commerce (EECOC) pays 1/3. She next presented a summary of hours worked by Dan for GEEMD and EECOC, a copy of which is included hereto, and stated that the summary was prepared in response to the Board’s question about the allocation of hours and shared costs for East End Houston. No action was taken.
- c. Visual and Infrastructure Improvements – Receive reports on the following and authorize appropriate action:
1. Right of way clean up, litter pick-up, tire removal, dumpsite clean-up, and street lamp repair.
Martin Chavez presented a summary of streetscape maintenance, repair and operating costs for the previous year, a copy of which is included hereto.
 2. Livable Centers activity, including progress reports on the new Metro grant.
No report was given.
 3. Report on the Street Market and related events and activities.
Patrick Ezzell presented information about the revenue and expense for the Navigation street market for the prior month and year to date, a copy of which is included hereto.
- d. Administrative: - Receive report on the progress of the search for the new District President and authorize appropriate action.
No report was given.

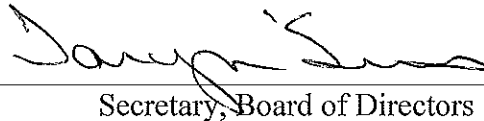
ITEM 12. EXECUTIVE SESSION, IF NECESSARY. CONVENE EXECUTIVE SESSION TO DISCUSS: (A) PENDING OR CONTEMPLATED LITIGATION OR TO CONSULT WITH THE ATTORNEY IN ACCORDANCE WITH SECTION 551.071 OF THE TEXAS GOVERNMENT CODE; (B) ACQUISITION OF REAL PROPERTY IN ACCORDANCE WITH SECTION 551.072 OF THE TEXAS GOVERNMENT CODE; (C) PERSONNEL MATTERS IN ACCORDANCE WITH SECTION 551.074 OF THE TEXAS GOVERNMENT CODE; (D) TO RECEIVE INFORMATION FROM EMPLOYEES OR QUESTION EMPLOYEES IN ACCORDANCE WITH SECTION 551.075 OF THE TEXAS GOVERNMENT CODE; OR (E) ECONOMIC DEVELOPMENT NEGOTIATIONS OR OFFERS OF FINANCIAL INCENTIVES FOR ECONOMIC DEVELOPMENT IN ACCORDANCE WITH SECTION 551.087 OF THE TEXAS GOVERNMENT CODE.

There was no need for an Executive Session.

ITEM 13. RECONVENE IN OPEN SESSION. RECONVENE IN PUBLIC SESSION TO CONSIDER AUTHORIZING DISTRICT STAFF AND CONSULTANTS TO TAKE ANY ACTION NECESSARY WITH RESPECT TO (A) PENDING OR CONTEMPLATED LITIGATION OR ATTORNEY ADVICE; (B) ACQUISITION OF REAL PROPERTY; (C) PERSONNEL MATTERS; AND (D) RECEIVING INFORMATION FROM OR QUESTIONING EMPLOYEES; (E) ECONOMIC DEVELOPMENT NEGOTIATIONS OR OFFERS OF FINANCIAL INCENTIVES; AND (F) ANY OTHER MATTERS RELATIVE TO ANY OF THESE MATTERS WHICH WAS DISCUSSED IN EXECUTIVE SESSION.

As there was no Executive Session, there was no need to reconvene in open session.

There being no further business, the meeting was adjourned at 5:32 p.m.

A handwritten signature in cursive script, appearing to read "Janyne Sims", is written over a horizontal line.

Secretary, Board of Directors

(SEAL)