

**EAST END IMPROVEMENT CORPORATION**  
**Meeting of the Board of Directors**  
**Friday, June 17, 2022**

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a regular session, open to the public, at 3211 Harrisburg Boulevard, Houston, Texas 77003, on **Friday, June 17, 2022, at 12:00 p.m.** The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado and Blanca Blanco

Board Members Absent: Elliot Barner

Others in Attendance: Neil Hoover, Justine Townsend, Marci Dallas, Dan Joyce, and Judy Marcantel

Meeting called to Order at 12:00 p.m.

2. **Financials Report.** Receive and approve the financial reports for the month May 31, 2022.

This item was taken out of order. Ms. Townsend presented and reviewed the Financial Reports through May 31, 2022. After discussion, Director Blanco moved to approve the reports, as presented. Director Alvarado seconded the motion, which passed unanimously.

Ms. Townsend left the meeting at 12:02 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The May meeting minutes were presented by Mr. Joyce. After review, a motion was made by Director Blanco to approve the May meeting minutes, as presented. Director Alvarado seconded the motion, which passed unanimously.

3. **East End Street Fest.** Receive final report on 2022 East End Street Fest and authorize action as appropriate.

Mr. Joyce reviewed the final report on East End Street Fest held on May 7, 2022. No action was necessary.

4. **Introduction to Cultural Launch.** Receive updates and introduction from Marci Dallas and authorize appropriate action.

Mr. Joyce introduced Ms. Dallas to the Board. Ms. Dallas reviewed her work history within non-profit organizations and stated she will be working with all cultural districts collectively. No action was necessary.

5. **Cultural District Grant Application.** Receive report regarding Houston Endowment Cultural District grant and Texas Commission on the Arts grant applications and authorize action as appropriate.

Ms. Dallas reviewed report regarding Houston Endowment Cultural District grant and Texas Commission on the Arts grant applications. She stated that July 31, 2022, is the application deadline and that the application could result in an award of \$200,000 for organizational infrastructure and programming to position each cultural district to work together and a \$50,000 set aside for strategic planning toward "one umbrella support entity". After discussion, Director Blanco moved to

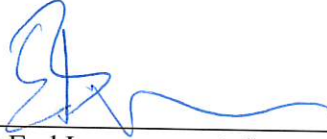
approve applications for the Houston Endowment Cultural District grant and the Texas Commission on the Arts grant and authorize Dan Joyce to execute a contract with Houston Endowment to receive a \$250,000 grant, upon final legal review. Director Alvarado seconded the motion, which passed unanimously.

6. **Public Comments.** Receive comments from the public.

There were no public comments.

7. **Adjourn**

The meeting ended at 12:35 p.m.



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East End Improvement Corporation

