

**EAST END IMPROVEMENT CORPORATION**  
**Meeting of the Board of Directors**  
**Friday, June 18, 2021**

The Board of Directors (the “Board”) of the East End Improvement Corporation (“EEIC”), met in a session, open to the public, via video/audio conference on **Friday, June 18, 2021, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor’s Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Blanca Blanco, and Elliot Barner

Board Members Absent: none

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Angela Stephens, Dan Joyce, and Judy Marcantel

Meeting called to Order at 12:03 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The May meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Barner to approve May meeting minutes, as presented. Director Blanco seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the seven months ended May 31, 2021.

Ms. Stephens presented and reviewed the Financial Reports through May 31, 2021. After discussion, Director Blanco moved to approve the reports, as presented. Director Barner seconded the motion, which passed unanimously.

3. **Gift Acceptance Policy.** Receive draft EEIC Gift Acceptance Policy and authorize appropriate action.

Mr. Joyce presented and reviewed the EEIC Gift Acceptance Policy concerning the acceptance and management of charitable gifts. Ms. Gorczynski reviewed the delegation of authority explaining that the Director of Public Affairs of the East End District (“EED”) will be responsible for oversight of the acceptance of all gifts by the EEIC in collaboration with the President of the EED. After discussion, Director Barner moved to approve the EEIC Gift Acceptance Policy, as presented. Director Blanco seconded the motion, which passed unanimously.

4. **Mural Monday White Paper.** Receive an update on Mural Monday White Paper.

Mr. Joyce provided an update on Mural Monday White Paper Program Guide. No action was necessary.

Director Alvarado joined the meeting at 12:40 p.m.

5. **East End Houston Joint Marketing Agreement.** Review East End Houston Joint Marketing Agreement Termination Letter(s) and authorize appropriate action.

Mr. Joyce presented a letter authorizing the EEIC to retain use of and to operate the Website, EastEndHouston.com, as opposed to the principals reassigning EEIC's obligations or closing down the Website. Additionally, he stated that the letter requests that EED transfer ownership of the website and domain name to EEIC for its use. After discussion, Director Barner moved to ratify termination of the Joint Project Agreement and request consent to retain use of and to operate the website. Director Alvarado seconded the motion, which passed unanimously, with the exception of Director Blanco, who abstained from voting.

6. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.

Mr. Joyce provided an update on the East End Street Fest scheduled for Saturday, October 16, 2021, and reviewed with the Board musical guests and programming procedures. No action was necessary.

7. **Magnolia Park Dia de Los Muertos Festival Sponsorship.** Review request for sponsorship of Magnolia Park Dia de Los Muertos Festival and authorize appropriate action.

Mr. Joyce reviewed the proposed budget for the 8<sup>th</sup> Annual Magnolia Park Dia de los Muertos Festival scheduled for October 30, 2021, at Hidalgo Park. Director Barner moved to approve sponsorship request in the amount of \$5,000.00. Director Blanco seconded the motion, which passed unanimously.

8. **Big Walls, Big Dreams.** Receive an update on UP Art Studios' 'Big Walls, Big Dreams' Mural Festival.

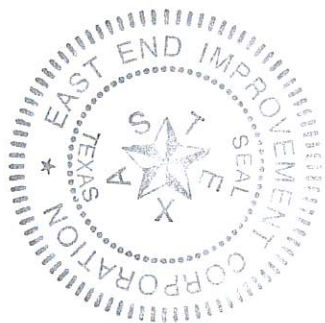
Mr. Joyce provided a general update regarding the 'Big Walls, Big Dreams' Mural Festival, and stated the project should be completed by end of next week. No action was necessary.

9. **Public Comments.** Receive comments from the public.

There were no public comments.

10. **Adjourn**

The meeting ended at 1:16 p.m.



A handwritten signature in blue ink, appearing to be 'E. Barner', is written over a horizontal line.

East End Improvement Corporation