

## EAST END IMPROVEMENT CORPORATION

TO: THE BOARD OF DIRECTORS OF THE EAST END IMPROVEMENT CORPORATION AND ALL OTHER INTERESTED PERSONS

Notice is hereby given that a Meeting of the Board of Directors of the East End Improvement Corporation (EEIC) will be held on Friday, June 18, 2021, at 12:00 p.m. via a video/audio conference. The video/audio conference meeting is authorized by the suspension of certain provisions of Chapter 551, Texas Government Code, as described below.

To view the meeting materials during the meeting using ZOOM, click the following link - <https://us02web.zoom.us/j/88066342118?pwd=MlFzNk1DZWl5aEJK0ZVYnh1cnFtQT09>  
Meeting ID: 880 6634 2118  
Passcode: 157317

To participate by audio only, dial the following number –  
+1 346 248 7799 US (Houston)  
Meeting ID: 880 6634 2118  
Passcode: 157317

Electronic copies of the meeting materials are also available at <https://www.eastenddistrict.com/news/east-end-improvement-corporation-meeting-agendas/> at such time the meeting occurs, or by contacting [hello@eastenddistrict.com](mailto:hello@eastenddistrict.com).

The meeting is open to the public and is being held to consider, discuss and adopt such orders, resolutions or motions, and take such other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Minutes.** Approve minutes from the previous meeting(s).
2. **Financial Reports.** Receive and approve the financial reports on revenues and expenditures; and authorize appropriate action.
3. **Gift Acceptance Policy.** Review Draft EEIC Gift Acceptance Policy and authorize appropriate action.
4. **Mural Monday White Paper.** Receive an update on Mural Monday White Paper.
5. **East End Houston Joint Marketing Agreement.** Review East End Houston Joint Marketing Agreement Termination Letter(s) and authorize action as appropriate.
6. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.
7. **Magnolia Park Dia de Los Muertos Festival Sponsorship.** Review request for sponsorship of Magnolia Park Dia de Los Muertos Festival and authorize appropriate action.
8. **Big Walls, Big Dreams.** Receive an update on UP Art Studios' 'Big Walls, Big Dreams' Mural Festival.
9. **Public Comments.** Receive comments from the public.

**10. Adjourn.**

Pursuant to the March 16, 2020, Declaration by the Governor of the State of Texas, certain requirements of Chapter 551, Texas Government Code, have been suspended in response to the Coronavirus (COVID-19) disaster. This action allows governmental bodies to conduct meetings by telephone or video conference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the Coronavirus (COVID-19).

June 18, 2021 Board Agenda



Signed: \_\_\_\_\_