

EAST END IMPROVEMENT CORPORATION
Special Meeting of the Board of Directors
Friday, June 19, 2020

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a special session, open to the public, via video/audio conference on **Friday, June 19, 2020, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor's Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado, Blanca Blanco and Elliot Barner

Board Members Absent: None

Others in Attendance: Veronica Chapa Gorczynski, Dan Joyce, Eva Quiroz, Justine Townsend, Laura Davis and Judy Marcantel

Meeting Called to Order at 12:05 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The February meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Blanco, seconded by Director Barner and approved unanimously.

2. **Financials.** Receive and approve the financial reports on revenues and expenditures and authorize appropriate action.

Ms. Townsend presented and reviewed the Financial Reports for March 31, 2020. After discussion, Director Barner moved to approve the reports, as presented. Director Blanco seconded the motion, which passed unanimously.

3. **Audit.** Review the audit report and authorize appropriate action.

Ms. Townsend reviewed with the Board the audit report for the fiscal year ended September 30, 2019. She stated that the EEIC received a clean opinion, and that there were no audit adjustments. Ms. Townsend also informed the Board that the financial statements present only the financial statements of the Special Revenue Fund of the East End District (the "District") and have not been prepared to present in accordance with Governmental Accounting Standards Board ("GASB") Statement No. 34-Financial Statements and Management's Discussion and Analysis-for State and Local Governments, the District as a whole. After discussion, Director Blanco moved to approve the audit report for the fiscal year ended September 30, 2019, as presented. Director Barner seconded the motion, which passed unanimously.

4. **Tax Return.** Discuss the benefits of filing an IRS form 990 tax return in connection with EEIC fundraising efforts; and authorize appropriate action.

Ms. Gorczynski explained to the Board that although EEIC is not required to prepare a Form 990 return, the form 990 is intended to provide the government and interested members of the public with a snapshot of the EEIC's activities for the year. Furthermore, she stated that because the EEIC can clarify its mission on the form and detail its accomplishments of the previous year, it is a good

tool and reference for donors and grant awards evaluation. Ms. Townsend stated that the cost of preparing and filing is \$2,500 the first year and then \$2,000 each year after. After discussion, Director Blanco moved to file authorize the preparation and filing of the form 990 tax return for EEIC. Director Barner seconded the motion, which passed unanimously.

5. **Election of Officers.** Consider and elect Officers of the EEIC Board and authorize appropriate action.

Ms. Gorczynski next discussed the election of officers of EEIC. After discussion, Director Barner moved that the Board maintain the current officer appointments, which are as follows:

*Yolanda Alvarado – Chair
Elliot Barner – Secretary/Treasurer
Blanca Blanco – Vice Chair*

Director Blanco seconded the motion, which passed unanimously.

Justine Townsend left the meeting at 12:37 p.m.

6. **UP Art.** Review the Request from UP Art Studios for the EEIC to participate as a partner, contributing toward a mural as a part of the Big Walls, Big Dreams Mural Festival and authorize action as appropriate.

Ms. Gorczynski presented a sponsorship request letter on behalf of UP Art Studios to the Board. She stated that the request included funding in the amount of \$10,000, as well as a request for in-kind labor to contribute towards the anticipated Big Walls, Big Dreams Mural Festival. Ms. Gorczynski stated that she would like to determine the status of other sponsors and bring this back to the Board next month. After discussion, the Board agreed to defer action on the request.

7. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.

Ms. Gorczynski presented the East End Street Fest Concert Draft Budget for 2020. She stated that different concepts for the festival have been investigated due to the COVID-19 issues with gatherings. After discussion, the Board recommended that the staff create a budget for 3-hour music festival that would be streamed live amid Covid-19 pandemic. No action was necessary.

8. **Resolution Changing the Meeting Date.** Consider resolution to change the meeting date for the EEIC Board to the third Friday of the month.

Ms. Gorczynski requested approval of Resolution Designating Day and Time of Meeting of the Board of Directors of East End Improvement Corporation and presented revised EEIC Meeting Calendar. Director Blanco made a motion that the Board adopt the Resolution reflecting the change of the EEIC meetings to the third Friday of the month at 12:00 p.m. Director Barner seconded the motion, which passed unanimously.

Director Blanco left the meeting at 1:10 p.m.

9. **Public Comments.** Receive comments from the public.

There were no public comments.

10. Adjourn

There being no further business, the meeting was adjourned at 1:12 p.m.

Elliot M. Banner
East End Improvement Corporation

