

**EAST END IMPROVEMENT CORPORATION**  
**Special Meeting of the Board of Directors**  
**Friday, January 15, 2021**

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a special session, open to the public, via video/audio conference on **Friday, January 15, 2021, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor's Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado and Elliot Barner

Board Members Absent: Blanca Blanco

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Justine Townsend, Dan Joyce, Judy Marcantel, Aubrey Burghardt, and Marc Flores.

Meeting called to Order at 12:07 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The November meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Barner to approve November meeting minutes. Director Alvarado seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the first quarter ended December 31, 2020.

Ms. Townsend presented and reviewed the Financial Reports for the First Quarter Ended December 31, 2020. After discussion, Director Barner moved to approve the reports, as presented. Director Alvarado seconded the motion, which passed unanimously.

Marc Flores joined at 12:16 p.m.

3. **Strategic Planning for Fiscal Year 2021.** Review strategic plan for FY 2021 and authorize appropriate action.

Mr. Joyce presented and reviewed the Mission Statement for the EEIC. He then introduced Ms. Burghardt to the Board. Ms. Burghardt stated she is currently navigating through the cultural arts strategic plan. Mr. Joyce updated the Board on several cultural projects and incorporating virtual components and building partnerships for same. Ms. Gorczynski reviewed the development stages of the Navigation Esplanade Expansion. No action was necessary.

4. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.


Ms. Gorczynski requested the Board to approve reserving \$5,000 towards the 2021 East End Street Fest. Director Barner moved that the Board approve reserving \$5,000 towards the 2021 East End Street Fest. Director Alvarado seconded the motion, which passed unanimously.

5. **Public Comments.** Receive comments from the public.

There were no public comments.

6. **Adjourn**

The meeting ended at 1:00 p.m.

  
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East End Improvement Corporation

