

**EAST END DISTRICT**  
**Regular Meeting of the Board of Directors**  
**February 25, 2021**

Notice is hereby given that a regular meeting of the Board of Directors of the East End District (the "District") will be held on **Thursday, February 25, 2021 at 3:30 p.m.**, via a video/audio conference. The video/audio conference meeting is authorized by the suspension of certain provisions of Chapter 551, Texas Government Code, as described below.

**To participate in the meeting using ZOOM**, log into Zoom -  
Meeting ID: 884 0591 4189  
Passcode: 579409

**To participate by audio only**, dial the following number -  
(346) 248-7799  
Meeting ID: 884 0591 4189  
Passcode: 579409

The meeting is open to the public and is being held to consider, discuss and adopt such orders, resolutions or motions and take such other direct or indirect actions as may be necessary, convenient, or desirable with respect to the following matters:

1. **Receive Public Comments in accordance with adopted procedures.**
2. **Assessments.** Receive report on collection of assessments from Carl Sandin of Perdue Brandon Fielder Collins and Mott and authorize appropriate action.
3. **Appointment of Committee Members.** Declare vacancies, if appropriate; and appoint directors to Committees if appropriate.
  - a. Appoint Anna Deans to Marketing Committee
4. **Minutes.** Approve minutes of previous Board meeting(s).
5. **Security Report.** Receive a security report related to Precinct 6 Security contract.
6. **Financial Reports.** Receive and approve the Treasurer's reports on revenues and expenditures, the investment report and the Finance Committee report, and authorize appropriate action.
7. **Contract with Imágina Communications.** Review and consider contract renewal from Imágina Communications and authorize action, as appropriate.
8. **Purchase of Pedestrian Light Fixtures and Related Hardware.** Review and consider information regarding purchase of pedestrian fixtures and related hardware for installation in District maintained right-of-way and approve purchase, as appropriate.
9. **Adoption of the Tax Increment Reinvestment Zone 15 Public Improvements Guide.** Receive report regarding TIRZ 15 Public Improvements Guide and take action as appropriate.
10. **President's Report – District Overview.** Receive the President's report on the following District programs and authorize appropriate action:
  - a. **Security and Public Safety:**
    1. Graffiti abatement program
    2. Law Enforcement Coordination Team meeting
  - b. **Visual and Infrastructure Improvements:**
    1. Right of way clean-up, litter pick-up, tire removal, dump site clean-up, and street lamp repair

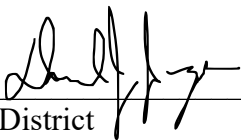
2. Report on the Roundabout
3. Report on 5310 Sidewalk Grant
4. Report on Lockwood Garage
5. Report from UP CDC
6. Report on Farmers Market

c. **Marketing & Perception.** Receive report on marketing activities.

11. **Adjourn.**

Pursuant to the March 16, 2020, Declaration by the Governor of the State of Texas, certain requirements of Chapter 551, Texas Government Code, have been suspended in response to the Coronavirus (COVID-19) disaster. This action allows governmental bodies to conduct meetings by telephone or video conference to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the Coronavirus (COVID-19).

02/25/2021 Board Agenda

  
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East End District

