

Live/Viva Greater Eastwood Project Update

East End District Board of Directors
May 27, 2021

Today's Topic

❖ Plan Overview



Where Are We?



Where Are We?



We Started With Data...

Key Fact Book Findings

The Fact Book, presented in Appendix A, provides a wealth of data and analysis about the study area that serves as a basis for understanding the conditions, needs, and opportunities within Greater Eastwood. The following are highlights that provide a useful basis for understanding community feedback and the recommendations.

Transportation



- » 53% of assessed sidewalks are missing or in poor condition
- » 4.5% of commuters use transit
- » 11.7% of households have no automobile available
- » There is a noticeable lack of connected, safe bike facilities
- » 11% of bus stops have shelters and 7% have benches
- » Most primary corridors operate below vehicle capacity

Parks, Open Space & Placemaking



- » Only 2% of existing land is open space, but 18% is undeveloped or publicly owned
- » 9 total open spaces exist - includes parks, spark parks, one plaza and one cemetery
- » There is a lack of wildlife habitat and natural programming
- » Areas west and north have significantly more placemaking
- » Few places with public art or community furnishings
- » Distinctive, but hidden, natural features represent green infrastructure & open space opportunities
- » Many neighborhoods and commercial corridors lack a high-quality tree canopy

Economic Development



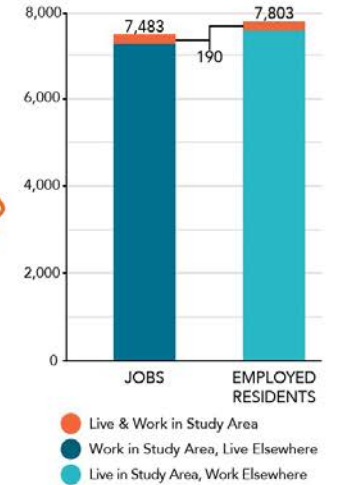
- » Land Use: 33% is single-family residential; 24% is commercial; 20% is civic
- » Jobs are expected to increase 39% by 2045
- » 60% of employed residents live within 10 miles of work;
- » 33% of study area employees live within 10 miles of work

Housing



- » Greater Eastwood has higher than typical homeownership rate of nearly 44%
- » 57.5% of all housing is single family
- » Few options for designed for affordability or seniors are available in the study area
- » Majority of housing in Greater Eastwood was built pre-1950's
- » Majority of multi-family housing are small-scale apartments

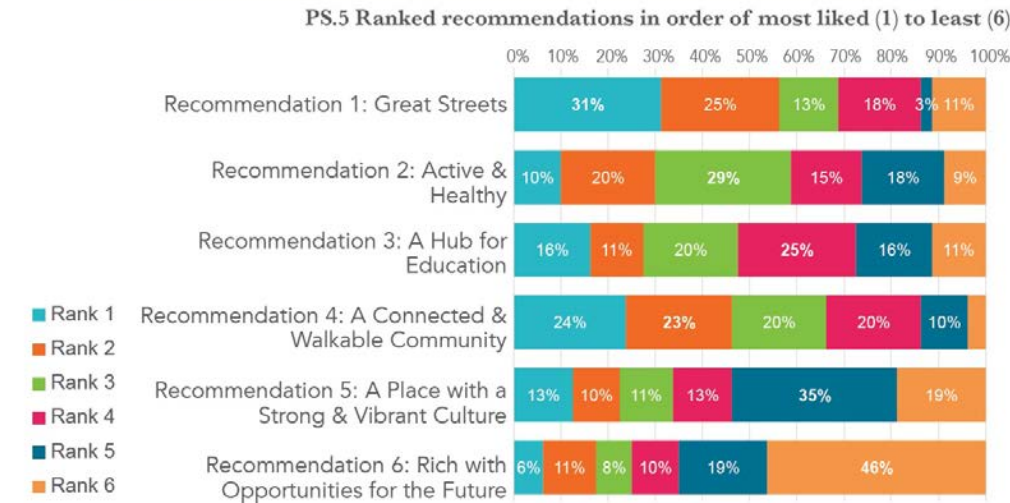
PS.2 Inflow/Outflow of Workers



- » There is an imbalance of employed residents and jobs within the study area

We Got Input from the Community

Assets	Challenges
34% Strong culture & history	19% Availability of adequate amenities (parks, trails, recreation, etc.)
23% Schools	19% Providing safe mobility options (walking, biking, accessing transit)
11% Sense of community	18% Railroad crossings as barriers or safety concerns
10% Transit & transportation options	13% Protecting the history and culture of the community



We Created Objectives

- | | | | |
|---|---|---|---|
| 1 | Connect neighborhoods and destinations with <i>multimodal networks</i> making it easier to get around without a vehicle. | 5 | Encourage a <i>vibrant economy</i> that is accessible and provides for the variety of community needs. |
| 2 | Improve <i>safety</i> for people of all ages and abilities. | 6 | Incorporate <i>community culture</i> and history in the design of public spaces. |
| 3 | Facilitate <i>access to opportunities</i> , including jobs and education. | 7 | Enhance the community's <i>environmental resiliency</i> . |
| 4 | Enhance <i>quality of life</i> through parks, open space, and community facilities that are easily accessible. | 8 | Support <i>housing options</i> and a healthy home ownership balance. |

We Developed Projects, Programs, and Policies

Figure PS.7 Recommendations Summary Table

		Project Objectives							
Greater Eastwood is...		1	2	3	4	5	6	7	8
1: Anchored by Great Streets	1.1 Leeland Street Enhancement	X	X	X		X			
	1.2 Lawndale Street Safety and Access Improvements	X	X	X	X				
	1.3 Telephone Road Mobility Enhancements	X	X	X		X			
	1.4 Telephone Road: Eastwood's Main Street	X	X	X	X	X	X	X	
	1.5 Wayside Drive Safety Enhancements	X	X	X		X			
	1.6 Polk Street Accessibility Enhancements	X	X	X					
	1.7 York Street Two-Way Transformation	X	X	X		X		X	
	1.8 Telephone Road Connections	X	X	X					
	1.9 Lockwood Drive Transit Corridor	X	X	X					
	1.10 Ernestine Street Multimodal Accessibility	X	X	X					
2: Active and Healthy	2.1 Sampson Street: A Healthy Community Connection	X	X		X			X	
	2.2 Park Drive: Houston's Model Sustainable Street	X			X		X	X	
	2.3 Dumble Street: Eastwood's Central Green Corridor	X		X	X			X	
	2.4 Community Greening Initiatives				X	X		X	
	2.5 Future Green Space Opportunities				X		X	X	
	2.6 Existing Park Improvements				X		X	X	
	2.7 Create Spaces for Community Interaction				X	X	X		
3: A Hub for Education	3.1 Build Safe Streets to Schools	X	X	X	X				
	3.2 Data Collection Program	X	X						
	3.3 Walk Assessment & Encouragement Program	X	X				X		
	3.4 Walk & Wheel Skills Hub		X	X	X		X		
	3.4 School Access Plans	X	X	X					
4: A Connected and Walkable Community	4.1 Create a Walkability Improvement Program	X	X	X	X	X			
	4.2 Enhance Transit Access and Amenities	X	X	X					
	4.3 Corridor Spot Improvements		X						
	4.4 Develop Priority Bikeways	X		X		X			
	4.5 Expand Houston B-Cycle Stations			X					
	4.6 Provide Bike Parking at Destinations			X		X			
5: A Place with a Strong and Vibrant Culture	5.1 Main Street Placemaking				X	X	X		
	5.2 Incorporate Placemaking Enhancements					X	X		
	5.3 Create Community Gateways						X		
	5.4 Create Cultural Corridors				X	X	X		
6: Rich with Opportunities for the Future	6.1 Facilitate Transit Oriented Development			X	X	X			X
	6.2 Create Character & Development Guidelines					X	X		
	6.3 Revitalize Commercial Corridors					X	X		
	6.5 Establish a Real Estate and Developer Coordination Group					X			X
	6.7 Partner in a Housing Needs Study								X
	6.8 Promote Programs Aimed at Home Ownership								X

- 1 Multimodal Networks
- 2 Safety
- 3 Access to Opportunities
- 4 Quality of Life
- 5 Vibrant Economy
- 6 Community Culture
- 7 Environmental Resiliency
- 8 Housing Options

Recommendations

Greater Eastwood is...

1 Anchored by Great Streets



Livable Streets:

- 1.1 Leeland Street Enhancement
- 1.2 Lawndale Street Safety & Access Improvements
- 1.3 Telephone Road Mobility Enhancements
- 1.4 Telephone Road: Eastwood's Main Street
- 1.5 Wayside Drive Safety Enhancements

Connection Corridors

- 1.6 Polk Street Accessibility Enhancements
- 1.7 York Street Two-Way Transformation
- 1.8 Telephone Road Connections
- 1.9 Lockwood Drive Transit Corridor
- 1.10 Ernestine Street Multimodal Accessibility

2 Healthy & Active



Green Corridors

- 2.1 Sampson Street: A Healthy Community Connection
- 2.2 Park Drive: Houston's Model Sustainable Street
- 2.3 Dumble Street: Eastwood's Central Green Corridor

2.4 Create Community Greening Initiatives

2.5 Future Green Space Opportunities

2.6 Existing Park Improvements

2.7 Create Spaces for Social Interaction

3 A Hub for Education



3.1 Build Safe Streets to Schools

3.2 Create and Participate in a Data Collection Program

3.3 Develop a Walk Assessment and Encouragement Program

3.3 Develop a 3.4 Develop a Walk and Wheel Skills Hub

3.4 Partner to Create School Access Plans - Lantrip Elementary Access Plan Model

4 A Walkable & Connected Community



4.1 Create an Annual Walkability Improvement Program

4.2 Enhance Transit Access & Amenities

4.3 Corridor Spot Improvements

4.4 Develop Priority Bikeways

4.5 Expand Houston B-Cycle Stations

4.6 Provide Bike Parking at Destinations

5 A Place with a Strong & Vibrant Culture



5.1 Main Street Placemaking

5.2 Incorporate Placemaking Enhancements

5.3 Create Community Gateways

5.4 Create Cultural Corridors

6 Rich with Opportunities for the Future



6.1 Facilitate Transit Oriented Development

6.2 Create Character & Development Guidelines

6.3 Revitalize Commercial Corridors

6.4 Establish a Real Estate & Developer Coordination Group

6.5 Partner in a Housing Needs Study

6.6 Promote Programs Aimed at Home Ownership

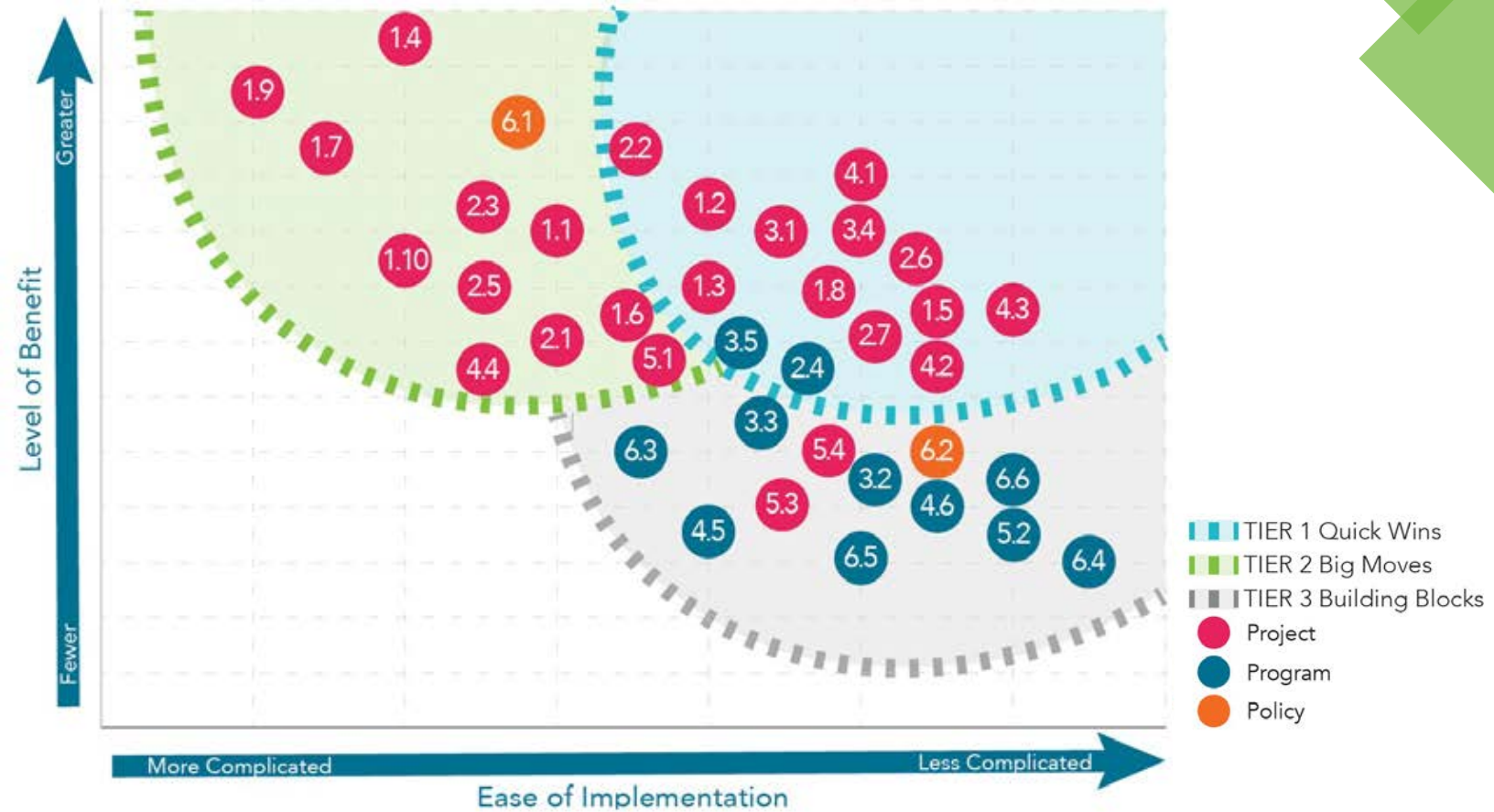
Recommendation Type:



Recommendations



We Identified Priorities



We Identified Priorities

Recommendation	Priority Tier	Cost Estimate	Timeframe	Role	EOI	Objectives Met	Community Support
1.1 Leeland Street Enhancement	Big Move	\$ 2,208,449	medium	L/P	■■■■	1 2 3 5	<div></div>
1.2 Lawndale Street Safety and Access Improvements	Quick Win	\$ 2,941,482	short - medium	P/A	■■■■	1 2 3 4	<div></div>
1.3 Telephone Road Mobility Enhancements	Quick Win	\$ 1,725,237	short	L/P	■■■■	1 2 3 5	<div></div>
1.4 Telephone Road: Eastwood's Main Street	Big Move	\$ 6,335,550	long	P/L	■■■■	1 2 3 4 5 6 7	<div></div>
1.5 Wayside Drive Safety Enhancements	Quick Win	\$\$\$\$	short	A	■■■■	1 2 3 5	<div></div>
1.6 Polk Street Accessibility Enhancements	Big Move	\$ 3,719,116	medium	P	■■■■	1 2 3	<div></div>
1.7 York Street Two-Way Transformation	Big Move	\$ 6,300,681	long	P	■■■■	1 2 3 5 7	<div></div>
1.8 Telephone Road Connections	Quick Win	\$ 1,367,023	short	L	■■■■	1 2 3	<div></div>
1.9 Lockwood Drive Transit Corridor	Big Move	\$ 23,346,705	long	P/A	■■■■	1 2 3	<div></div>
1.10 Ernestine Street Multimodal Accessibility	Big Move	\$ 7,525,560	long	P	■■■■	1 2 3	<div></div>
2.1 Sampson Street: A Healthy Community Connection	Big Move	\$ 2,368,878	medium	L/P/A	■■■■	1 2 4 7	<div></div>
2.2 Park Drive: Houston's Model Sustainable Street	Quick Win	\$ 3,955,883	short	L	■■■■	1 4 6 7	<div></div>
2.3 Dumble Street: Eastwood's Central Green Corridor	Big Move	\$ 3,095,823	medium	L/P	■■■■	1 3 4 7	<div></div>
2.4 Community Greening Initiatives	Quick Win	\$\$	ongoing	L/P/A	■■■■	4 5 7	<div></div>
2.5 Future Green Space Opportunities	Big Move	\$\$ - \$\$\$	short-long	L/P	■■■■	4 6 7	<div></div>
2.6 Existing Park Improvements	Quick Win	\$\$ - \$\$\$	short-long	L/P	■■■■	4 6 7	<div></div>
2.7 Create Spaces for Community Interaction	Quick Win	\$\$	ongoing	L/P	■■■■	4 5 6	<div></div>
3.1 Build Safe Streets to Schools	Building Blocks	\$\$\$	ongoing	L/P/A	■■■■	1 2 3 5	<div></div>
3.2 Data Collection Program	Building Blocks	\$	ongoing	L/P	■■■■	1 2	<div></div>
3.3 Walk Assessment & Encouragement Program	Building Blocks	\$	ongoing	L/P	■■■■	1 2	<div></div>
3.4 Walk and Wheel Skills Hub	Quick Win	\$	short	L/P	■■■■	2 3 4 6	<div></div>
3.5 Create School Access Plans	Quick Win	\$	short	L/P	■■■■	1 2 3	<div></div>

We Identified Implementing Strategies & Funding Opportunities

Funding Source	Recommendation 1: Anchored by Great Streets	Recommendation 2: Healthy & Active	Recommendation 3: A Hub for Education	Recommendation 4: A Connected & Walkable Community	Recommendation 5: Place with a Strong and Vibrant Culture	Recommendation 6: Rich with Opportunities for the Future
Surface Transportation Block Grants (STBG)	X		X	X		X
Congestion Mitigation & Air Quality (CMAQ)	X			X		X
Safe Routes to Schools (SRTS)			X	X		
Highway Safety Improvement Program (HSIP)	X			X		
FTA 5310 Funding	X			X		X
Community Development Block Grants				X		X
Community Challenge Grants	X	X	X	X	X	X
Environmental Education Grants		X				
ArtPLACE National Grants Program					X	
Local Parks Grants		X				
Community Outdoor Outreach Program (CO-OP)		X				
Farm to School Grant Program		X	X			
Chapter 380 Economic Development Agreement	X			X		X
Opportunity Zones						X
Texas Enterprise Zone Program						X
Gulf Coast Economic Development District Business Loan Fund						X
Section 108 Loan Guarantee Program						X
Businesses/Developers	X	X	X	X	X	X
Non-Profit Organizations	X	X	X	X	X	X

The Final Plan

- ❖ Provides detailed recommendations to move projects into design and compete for grant funding
- ❖ Provides all community input to support implementation
- ❖ Includes design guidance and best practices for developing projects
- ❖ Includes a detailed fact book that shows the needs, barriers, and opportunities for change
- ❖ Was developed with the support of the community and East End District Staff