

EAST END IMPROVEMENT CORPORATION
Meeting of the Board of Directors
Friday, April 16, 2021

The Board of Directors (the "Board") of the East End Improvement Corporation ("EEIC"), met in a session, open to the public, via video/audio conference on **Friday, April 16, 2021, at 12:00 p.m.** The video/audio conference meeting was authorized pursuant to the March 16, 2020 Declaration by the Governor of the State of Texas, which suspended certain provisions of Chapter 551, Texas Government Code, in response to the Coronavirus (COVID-19) disaster. The Governor's Proclamation permitted governmental bodies to conduct meetings via telephone or videoconference to advance the public health goal of limiting face-to-face meetings (also called "social distancing") to slow the spread of the COVID-19. The roll was called for the members of the Board, to-wit:

Board Members in Attendance: Yolanda Alvarado and Blanca Blanco

Board Members Absent: Elliot Barner

Others in Attendance: Veronica Chapa Gorczynski, Eva Quiroz, Angela Stephens, Dan Joyce, and Judy Marcantel

Meeting called to Order at 12:03 p.m.

1. **Minutes.** Approve minutes from the previous meeting(s).

The March meeting minutes were presented by Ms. Gorczynski. After review, a motion was made by Director Blanco to approve March meeting minutes, as presented. Director Alvarado seconded the motion, which passed unanimously.

2. **Financials Report.** Receive and approve the financial reports for the five months ending February 28, 2021.

Ms. Stephens presented and reviewed the Financial Reports for February 28, 2021. After discussion, Director Alvarado moved to approve the reports, as presented. Director Blanco seconded the motion, which passed unanimously.

3. **Audit.** Review report on the 2019-2020 draft audit; and make recommendations as appropriate.

Mr. Gorczynski presented and reviewed the draft audit for fiscal year ending September 30, 2020, for East End District (the "District"). Ms. Stephens reviewed the statement of net position and governmental funds balance sheet stating that EEIC is reflected as a Special Revenue Fund of the District. Ms. Gorczynski noted that Ms. Stephens will file the form 990 tax return for EEIC. No action was necessary.

4. **East End Street Fest.** Receive report providing an update on East End Street Fest, review proposed date, budget, and fundraising materials and authorize action as appropriate.

Mr. Joyce provided an update on the East End Street Fest scheduled for Saturday, October 16, 2021, and possible entertainment contracts. No action was necessary.

5. **Cultural Arts Strategic Plan Update.** Receive update on Cultural Arts Strategic Plan and update on Cultural Arts Administrator.

Ms. Gorczynski provided an update on the Cultural Arts Strategic Plan and discussed hiring a Cultural Arts Administrator as a part-time contractor. She stated that she will present this to the District Board for approval. No action was necessary.

6. **Cultural District Bike Map.** Receive final draft of updated Cultural District Bike Map.

Mr. Joyce presented and reviewed the cultural district art and bike map, which serves as a guide of the murals within the District. No action was necessary.

7. **Review and Consider Contribution Toward Big Walls, Big Dreams Proposal.** Review the request from UP Art Studios to participate as a partner, contributing toward a ribbon cutting event for a forthcoming Marcario Garcia mural to be unveiled on Memorial Day; and authorize appropriate action.

Mr. Joyce discussed the partnership with UP Art Studios on the preparation work for public space for murals. He stated this is an in-kind contribution. No action was necessary.

8. **Public Comments.** Receive comments from the public.

There were no public comments.

9. **Adjourn**

The meeting ended at 1:00 p.m.



East End Improvement Corporation

